Deal collapses: Straumann decides against investing in MegaGen

By DTI

SINGAPORE: Having shared the management position with Michael Dreyer for an interim period since June 2016, Mathias Kuepper will now assume sole responsibility as Managing Director of Koelnmesse Pte Ltd in Singapore. The Asian subsidiary of German event organiser Koelnmesse was established under Dreyer in 2002 and organises leading dental events IDEM Singapore and the Association of Orthodontists (Singapore) Conference, among others.

In 2014, Straumann purchased convertible bonds from MegaGen and announced that it would be exercising its right to convert these bonds into shares to acquire a controlling stake in MegaGen in July last year.

After the announcement, MegaGen disputed the conversion price and calculation procedure, and despite significantly increased offers from Straumann, initiated arbitration under the International Chamber of Commerce rules. This could have taken up to two years, depending on the progress of the arbitration.

"The collaborative spirit of partnership that characterised our relationship disappeared when MegaGen's owners initiated arbitration. This and the corresponding long delay are not in the interest of either company and together with other recent developments make the business case unattractive," explained Straumann CEO Marco Gadola.

"Due to the urgent need to expand in the fast-growing non-premium segment in China, India, Russia and Eastern Europe, we have invested in strong partners like Anthogyr, Equinox Medentika and Zinedent—in addition to Neodent. The Straumann Group brand, our shared technology platform and global network offer them considerable leverage and we are very excited about the opportunities that our partnership with them is creating. Strategically, there is no longer a compelling need for a collaboration with MegaGen," he added.

Koelnmesse Singapore: Mathias Kuepper assumes management position

By DTI

DAEGU, South Korea/BASEL, Switzerland: Global dental implant manufacturer Straumann has announced that it will no longer be pursuing its plans to invest in or partner with the South Korean implant manufacturer MegaGen Implant. Instead of converting its US$30 million bond into MegaGen shares, it will be exercising its right to acquire a controlling stake in MegaGen in July last year.

After the announcement, MegaGen disputed the conversion price and calculation procedure, and despite significantly increased offers from Straumann, initiated arbitration under the International Chamber of Commerce rules. This could have taken up to two years, depending on the progress of the arbitration.

"The collaborative spirit of partnership that characterised our relationship disappeared when MegaGen's owners initiated arbitration. This and the corresponding long delay are not in the interest of either company and together with other recent developments make the business case unattractive," explained Straumann CEO Marco Gadola.

"Due to the urgent need to expand in the fast-growing non-premium segment in China, India, Russia and Eastern Europe, we have invested in strong partners like Anthogyr, Equinox Medentika and Zinedent—in addition to Neodent. The Straumann Group brand, our shared technology platform and global network offer them considerable leverage and we are very excited about the opportunities that our partnership with them is creating. Strategically, there is no longer a compelling need for a collaboration with MegaGen," he added.
Roland DG to establish new 3-D business brand, DGSHAPE

By DTI

HAMAMATSU, Japan: In order to increase visibility for its growing 3-D segment, Japanese manufacturer Roland DG has announced the transfer of its digital businesses, consisting of the development and sales of 3-D milling machines, 3-D printers, engraving machines and photographic impact printers, to a new, wholly-owned subsidiary, DGSHAPE Corporation. The spin-off, which begins operating in April, will be located at the Roland DG headquarters in Hamamatsu.

According to the company, its series of DWX dental milling ma-

chines has become a major driver of growth of Roland’s 3-D business, accounting for 60 per cent of sales in the segment in 2016. In addition, industrial inkjet printer sales accounted for 70 per cent of digital printing business sales in the same period.

Consequently, the company decided to embark on restructur-
ing its dentistry-focused 3-D business by launching it under the new brand of DGSHAPE and transferring it to an autonomous company.

“Spinning the 3-D business off as a separate company would allow the management of DGSHAPE to implement speedy decision-mak-
ing and business execution,” commented Roland DG President Hidenori Fujioka on the decision to transfer the business to a new subsidiary. “Led by a young executive team—Representative Director, President and CEO Kohetsu Tanabe is 39 years old—I hope DGSHAPE will advance the innovative concept of 3-D digital fabrication, exploit next-generation technologies, and take bold steps to develop cutting-edge products and solutions.”

In addition to Tanabe, Hisashi Bito will serve as Director and Chief Technology Officer, Kouichi Hashimoto as Outside Director, and Toru Kajikawa as Audit and Supervisory Board Member. The executive board will be formally appointed at an extraordinary general meeting in March.

META BIOMED launches EQ-V

By DTI

HAMAMATSU, Japan: SEOUL, Korea/MÜHLHEIM, Germany: META BIOMED has now established its European headquarters in Mül-

heim in Germany and, with the move, the Korean medical technol-
gy company is aiming at increasing its presence throughout Europe. META BIOMED has a deserved reput-
tion of being one of the dental in-
dustry’s primary innovators, as the company’s focus on research and development has achieved contin-
uous breakthroughs in the quality and performance of its medical de-
VICES and biomaterials. The focus of improvement through innovation continues with the launch of META BIOMED’s new EQ-V endodontic obturation system, which promises to deliver reliable, convenient and precise root canal obturation.

The decision to base META BIOMED in Mülheim has been warmly welcomed by local eco-
nomic development company Mülheim & Business and state-
owned economic development agency NRW.INVEST, both of which have supported META BIOMED through the expansion process. As a company with more than 1,000 employees worldwide, establishing itself in Germany is recogni-
tion of the “made in Germany” label as an international signifier of high quality. This emphasis on providing exceptional products re-
flects the company’s own corporate ethos.

META BIOMED’s EQ-V is a brand-new system that offers a revolutionary and convenient op-
tion for continuous wave obtura-
tion. With the user in mind, both the EQ-V Pack and Fill are light-
weight and ergonomically de-
signed to allow for comfortable handling. Each is protected with chemically proven housing mate-
rial and offers outstanding heating performance, as the fill needs just 35 seconds to reach a temperature of 200 °C. A highly efficient and re-
placeable lithium battery ensures that the EQ-V has an extended battery time, making it ideal for longer and more complicated pro-
cedures. The device’s unique 360° rotating cartridge provides dental professionals with unparalleled access and precision, and comes with the added benefit of being easily replaceable and disposable. All in all, the EQ-V is a product that embodies META BIOMED’s commitment to providing low-cost, high-quality so-
lutions for everyday dental procedures.

The EQ-V endodontic obturation system delivers accu-
rate and reliable root canal obturation, and embodies META BIOMED’s commitment to low-cost, high-quality dental solutions. (Photograph: META BIOMED)

www.vita-suprinity.com | facebook.com/vita.zahnfabrik

VITA SUPRINITY® PC features a particularly homogeneous structure that ensures simple processing and reproducible results. And what’s more, VITA SUPRINITY PC also offers the benefit of a very wide range of indications.

VITA SUPRINITY® PC – Glass Ceramic. Revolutionized.
The new zirconia-reinforced high-performance glass ceramic.
Next-generation laser system launched

By DTI

HELSINKI, Finland: Owing to their compact size and precision, Finnish dental manufacturer Planmeca’s scanning systems have not only advanced daily dental practice in recent years, but also helped fossil research to go digital. Visit the Finnish Museum of Natural History, the company met with prominent researchers to learn about digital technology used to unlock the past of fossilised teeth and bones.

Back in 2015, Prof. Jukka Jernvall, an evolutionary development biology researcher at the University of Helsinki, was in need of a suitable device for his latest project, researching the history of Saimaa ringed seals and the development of their teeth. For this, Jernvall was seeking a way to digitally record sets of teeth. However, the imaging tools that were available to him then were slow and their accuracy left much to be desired. Consequently, he contacted Planmeca to request the use of the company’s PlanScan intra-oral scanner for his purposes.

According to Planmeca, the scanner quickly proved itself both fast and accurate, and its compact size made it easy to carry along to any research site. After this successful initial cooperation, the Planmeca Romexis software was fine-tuned at the university for research on the teeth of ringed seals.

Speaking with Planmeca Marketing Communications Specialist Sanna Tolmunen, researcher Dr. Jacqueline Moustakas-Verho explained that teeth are an excellent subject for researchers of evolutionary and developmental biology because, once the teeth have formed, they change shape only by wear. Originally from the US, Moustakas-Verho moved to Finland six years ago to study fossilized teeth. “The University of Helsinki is one of the leading institutions in the world on fossil teeth research. People come here to investigate teeth from all over the world, like France and Japan,” she said.

Among the subjects examined using Planmeca’s 3D imaging devices and software so far are studies prehistoric life have been the teeth of pandas, ancient cave bears and polar bears, and even the tiny teeth of mice and ancient vampire bat skulls that are so small and thin that most scanners are unable to process them.

According to the museum’s senior technician, Janne Granroth, most researchers who visit the museum use the Planmeca technology for their projects. “One day we hope to have systematically digitized our entire collection. Ideally, we would eventually have an online system where the serial number of every sample would correspond to a digital impression, as this would enable us to share the material with researchers all over the world.”

Planmeca intra-oral scanning systems help promote fossil research

By DTI

CHICAGO, USA. Digital dentistry specialist 3Shape has launched a new line of cost-effective scanners for the dental laboratory. According to the company, the E scanners deliver high-quality images and offer advanced scanning features and precision CAD/CAM workflows, like other 3Shape scanners, but at a more affordable price.

“Express will enable significantly higher penetration and adoption of all-tissue laser dentistry worldwide. With all the value of Waterlase technology at nearly one-quarter the size, one-third the weight, and nearly half the US retail price of our market-leading Waterlase iPlus system, we believe Express is the dental laser that is finally ready for the vast majority of dentists around the world, many of whom have waited to integrate our all-tissue laser solutions into their practices.”

3Shape’s new affordable E scanners make advanced CAD/CAM accessible to laboratories of all sizes.